



STARTUP ACCELERATOR

powered by Nestholma

OTP Bank's startup accelerator is an intensive three-month program designed for startups to grow their business. They get the chance to collaborate with OTP Group, key player in Eastern Europe. This is a unique opportunity for new ventures to refine their idea or product, pursue new business opportunities and grow their network. The aim is to make your startup fundable and ready for international opportunities.

OTP Bank runs the program together with Nestholma Renewal Accelerator. They help startups and large corporations to collaborate, learn and find new business opportunities.

Startups get

Business insight and guidance from key decision makers at OTP Bank

Potential market access e.g. through pilots

Mentoring from experienced entrepreneurs and FinTech experts

Practical coaching on sales, marketing, collaborating with investors, etc.

Up to 1 million € investments from Nestholma and other partners

Post-accelerator network

Themes

Banking for the family: services for the whole family and financial education.

Data in banking: better ways of acquiring data or capitalizing the data that OTP has, to make better decisions.

Automation: ways of optimizing your personal workflows. Examples are households' document handling, car-sharing, or mortgage evaluation.

Collaboration: better mechanisms for collaborating and interacting, inside OTP and with other partners.

Technology driven change: uses of technologies such as mobile, IoT or VR in banking or real estate.

SME administration: tools to make the day-to-day of SMEs easier.

Surprise us: we are open to your

Key dates

Deadline for applications (Online) - November 30th

Selection bootcamp (Budapest) - January 8th-10th

Startup Accelerator (Budapest) - February 23rd - May 18th

Demo Day (Budapest) - May 18th

Links

Applications – f6s.com/otpstartupaccelerator2018

About the accelerator – nestholma.com/fintech/otp-accelerator

More about the themes – nestholma.com/blog/next-big-thing-banking-otp-bank